

Applicant's Summary of Interview

On February 16, 2006, Applicant's representative, Steve Stewart, conducted an in-person interview with Examiner Poltorak. Applicant thanks the Examiner for the courtesy of hosting Mr. Stewart and conducting this interview. In the interview, Mr. Stewart discussed the term "content title" in claim 1 and also discussed the phrase "embedding applies a different orientation at least across content titles" in claim 1 with respect to the Examiner's concern about indefiniteness of the language. Mr. Stewart also explained that the combinations recited in claims 1 and 2 are believed to be patentable over the applied art. Mr. Stewart also provided background on digital watermarking technology in view of the text on pages 1-4 of the specification.

Date: May 3, 2006

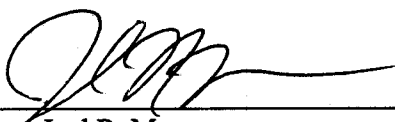
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Respectfully submitted,

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